

# WPA Advertising Rates

## Newsletter and WWB Brochure

Newsletter Only	<b>1/4 page</b>	<b>1/2 page</b>	<b>Full page (B&amp;W)</b>	<b>Full Color page (inside covers)</b>	<b>Full Color Back Cover</b>
	(Width X Ht.)	(Width X Ht.)	(Width X Ht.)	(Width X Ht.)	(Width X Ht.)
<b>Advertising Sizes</b>	4.25" X 5.5"	8.5" X 5.5"	8.5" X 11"	8.5" X 11"	8.5" X 11"
<b>WPA Members</b>	\$50.00	\$100.00	\$200.00	\$250.00	\$250.00
<b>Non Members</b>	\$70.00	\$120.00	\$220.00	\$275.00	\$275.00
<b>Corporate Members</b>	\$0.00	\$50.00	\$150.00	\$200.00	\$200.00

  

Winterblast Brochure Only	<b>1/4 page</b>	<b>1/2 page</b>	<b>Full page (B&amp;W)</b>	<b>Color page (inside covers)</b>	<b>Color Back Cover</b>
	(Width X Ht.)	(Width X Ht.)	(Width X Ht.)	(Width X Ht.)	(Width X Ht.)
<b>Advertising Sizes</b>	2" X 4.25"	4" X 4.25"	4" X 8.5"	4" X 8.5"	4" X 8.5"
<b>WPA Members</b>	\$33.75	\$67.50	\$135.00	\$168.75	\$168.75
<b>Non Members</b>	\$47.25	\$81.00	\$148.50	\$182.25	\$182.25
<b>Corporate Members</b>	\$0.00	\$33.75	\$101.25	\$135.00	\$135.00

**Corporate Members** are provided a free 1/4 page ad per publication.

Color page placement is based on a first come, first served basis.

Mail check to:  
WPA  
Attention: WPA Newsletter  
P.O. Box 10116  
Canoga Park, CA 91309