

WPA Advertising Rates

Newsletter and WWB Brochure

Newsletter Only (On-line)	1/4 Page	1/2 Page	Full Page	First or Last Page
	(Width x Ht.)	(Width x Ht.)	(Width x Ht.)	(Width x Ht.)
Advertising Sizes	4.25"x5.5" or 8.5"x2.75"	8.5" x 5.5" or 4.25"x11"	8.5"x11"	8.5"x11"
Non Members	\$70	\$95	\$170	\$225
WPA Members	\$50	\$75	\$150	\$200
Corporate Members	\$0	\$25	\$100	\$150

Winterblast Brochure Only (printed)	1/4 Page	1/2 Page	Full Page	First or Last Page
	(Width x Ht.)	(Width x Ht.)	(Width x Ht.)	(Width x Ht.)
Advertising Sizes	2"x4.25" or 4"x2.125"	4"x4.25"	4"x8.5"	4"x8.5"
Non-Members	\$55	\$90	\$165	\$225
WPA Members	\$40	\$75	\$150	\$200
Corporate Members	\$0	\$35	\$110	\$160

Corporate members are provided with a free 1/4 page ad per publication.

Corporate members will be given preferential placement for first and last page or covers, on a first come, first served basis.

Mail check to:

WPA

Attention: WPA Newsletter

P.O. Box 990

Fontana, CA 92334